Empirical Research on Economic Inequality Wage inequality – estimating labor demand

Maximilian Kasy

Harvard University, fall 2015

- Earned income is the largest source of household incomes (ca. 60%).
- ➤ ⇒ Wage inequality matters for income inequality.
- Many factors might affect the wage distribution:
 - Labor supply of different "types" of workers
 - 1.1 Education
 - 1.2 Demographic change
 - 1.3 Migration
 - 2. Labor demand
 - 2.1 Technology
 - 2.2 Trade
 - 3. **Institutions** and policy
 - 3.1 Collective bargaining
 - 3.2 Social norms
 - 3.3 Minimum wages
 - 3.4 Tax system

What is the impact of labor supply on wages?

Large, controversial literatures on:

- What is the impact of immigration on native wage inequality?
- What is the impact of expanding / stagnating access to higher education on wage inequality?

Setup

- Types of workers j = 1,..., J by level of education, country of birth, ...
- Cross-section of labor markets i = 1,...,n
 e.g., metropolitan areas
 (some papers: time series t = 1,...,T, or panel i,t)
- Wages w_{ij}
- Labor supply N_{ij}

A typical regression

Many papers estimate regressions such as:

$$\log\left(\frac{w_j}{w_{j'}}\right) = controls + \beta \cdot \log\left(\frac{N_j}{N_{j'}}\right) + \varepsilon_{j,j'},$$

- possibly instrumenting for labor supply.
- We will discuss economic models justifying this regression.
- But don't need to believe models for general interpretation!

Questions for you

Interpret this regression.

What is the meaning of β ?

Assumption 1

Output Y_i in region i is described by an aggregate production function:

$$Y_i = f_i(N_{i1}, \ldots, N_{iJ}).$$

Marginal productivity theory of wages:

$$w_{ij} = \frac{\partial f_i(N_{i1}, \dots, N_{iJ})}{\partial N_{ij}}$$

Justified by competitive, profit maximizing firms

Reasons marginal productivity theory might not hold

- If effort / the qualification of applicants depend on wages, employers will not set wage = marginal productivity.
- If employers face upward sloping labor supply (search frictions!) they depress wages below marginal productivity, acting as a "monopsony."
- With search frictions, there is match specific surplus, leaving room for bargaining.
- Who knows what the marginal productivity is, esp. in large, complex firms?
- Social norms for remuneration.
- Collective bargaining.
- Labor markets do not clear.
- **...**

Assumption 2

Constant elasticity of substitution (CES) production function:

$$f_i(N_{i1},\ldots,N_{iJ}) = \left(\sum_{j=1}^J \gamma_j N_{ij}^{\rho}\right)^{1/\rho}$$

- Restricts the way different types of labor interact
- ▶ ρ − 1: "inverse elasticity of substitution" (we will see why)
- γ: type-specific productivity

Questions for you

- ► Combine assumptions 1 and 2 to derive w_{ij} .
- ► Take the ratio of w_{ij} and $w_{ij'}$.
- ► Take logarithms on both sides of the equation.

Answer: The wage equation

Combining assumptions 1 and 2:

$$w_{ij} = \frac{\partial f_i(N_{i1}, \dots, N_{iJ})}{\partial N_{ij}} = \left(\sum_{j'=1}^J \gamma_j N_{ij'}^{\rho}\right)^{1/\rho - 1} \cdot \gamma_j \cdot N_j^{\rho - 1}$$

Taking ratios:

$$\frac{w_{ij}}{w_{ij'}} = \frac{\gamma_j}{\gamma_{j'}} \cdot \left(\frac{N_{ij}}{N_{ij'}}\right)^{\rho - 1}$$

Taking logs:

$$\log\left(\frac{w_j}{w_{j'}}\right) = \log\left(\frac{\gamma_j}{\gamma_{j'}}\right) + \beta_0 \cdot \log\left(\frac{N_j}{N_{j'}}\right),$$

where $\beta_0 = \rho - 1$.

Aside: Capital, labor, and the long run evolution of capitalism

- Aggregate production functions show up in many debates
- ▶ More general form with capital goods *K*, technology *A*:

$$Y = f(N_1, \ldots, N_J, K_1, \ldots, K_M, A)$$

Wages and rates of return:

$$w_{j} = \frac{\partial f}{\partial N_{j}}$$
$$r_{m} = \frac{\partial f}{\partial K_{m}}$$

Wealth (market value of capital), given interest rate r:

$$\sum_{m} \frac{r_{m}}{r} \cdot K_{m}$$

Long standing debates

- Does technical change lead to increased inequality?
- What's the distributional impact of international trade / globalization?
- Does the production function determine wages and profits, or leave room for power / collective action?
- What is the relationship between capital and wealth (capital times market prices)?
- Does an increase in K lead to a fall in profit rates?
 cf. Marxist discussions about capitalist crises, imperialism.
 Answer depends on elasticities of substitution, technical change.

References

Impact of migration:

Card, D. (2009). Immigration and inequality. The American Economic Review, 99(2):1–21.

Domestic migration of African Americans:

Boustan, L. P. (2009). Competition in the promised land: Black migration and racial wage convergence in the north, 1940–1970. The Journal of Economic History, 69(03):755–782.

▶ Technical change:

Autor, D. H., Katz, L. F., and Kearney, M. S. (2008). Trends in US wage inequality: Revising the revisionists. The Review of Economics and Statistics, 90(2):300–323.