

Foundations of machine learning

# Diffusion models and variational autoencoders

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# Outline

- Variational auto-encoders.
  - Self-prediction with a “bottleneck.”
  - Encoder and decoder models.
- Diffusion models.
  - Special case of hierarchical autoencoders.
  - Fix the encoder model: Just add normal noise.
  - Alternative ways of estimating the decoder model.
- Conditioning and guidance.
  - Same as before, but conditioning on prompts.
  - Can over-emphasize examples which fit a prompt.

## Takeaways for this part of class

- What transformers have achieved for language generation, diffusion models have achieved for image generation.
- The basic idea is simple:
  1. Add normal noise to images in a data-base.
  2. Predict the de-noised image from the noisy one.
  3. Do so in multiple rounds.
  4. Then generate images by starting with pure noise.
- Conditioning predictions on (encodings of) text labels yields image generation based on text prompts.

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# Setup

- i.i.d. observables:  $x$  (e.g., images).
- Latent variables:  $z$ .
- Goal: Model the distribution  $p(x)$ .
- Decoder model:  $p_{\theta}(x|z)$ .
- Encoder model:  $q_{\phi}(z|x)$ .
- Marginal (prior) for  $z$ :  $p(z)$ .

## The decoder as a generative model

- Given  $\theta$ , it is easy to sample from  $p(x)$ :
  1. Obtain a draw of  $z \sim p(z)$ .
  2. Then obtain a draw from  $p_\theta(x|z)$ .

- Maximum likelihood estimation:

Given the sample of observed  $x_i$ , find  $\theta$  to maximize

$$\sum_i \log p_\theta(x_i) = \sum_i \log \left( \int_z p_\theta(x_i|z) p(z) dz \right).$$

- Problem: The integral is too hard to compute for interesting models (e.g., neural networks).

## Decomposing the likelihood

- By definition of conditional probabilities, for arbitrary  $z$ :

$$\begin{aligned}\log p_{\theta}(x) &= \log \left( \frac{p_{\theta}(x|z)p(z)}{p_{\theta}(z|x)} \cdot \frac{q_{\phi}(z|x)}{q_{\phi}(z|x)} \right) \\ &= \log \left( \frac{p_{\theta}(x|z)p(z)}{q_{\phi}(z|x)} \right) + \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right).\end{aligned}$$

- Taking expectations of this over  $q_{\phi}(z|x)$ , for arbitrary  $\phi$ , gives:

$$\log p_{\theta}(x) = \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x|z)p(z)}{q_{\phi}(z|x)} \right) \right]}_{L(\phi, \theta; x) \quad \text{(Evidence lower bound)}} + \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right]}_{D_{KL}(q_{\phi}(z|x) || p_{\theta}(z|x)) \quad \text{(KL divergence)}}$$

# Estimating the model by maximizing the ELBO

- Rearranging the likelihood decomposition:

$$L(\phi, \theta; x) = \log p_{\theta}(x) - D_{KL}(q_{\phi}(z|x) || p_{\theta}(z|x)).$$

- Maximizing the ELBO  $L(\phi, \theta; x)$  wrt  $\theta$  and  $\phi$  is equivalent to simultaneously
  1. Maximizing  $\log p_{\theta}(x)$ .
  2. Minimizing  $D_{KL}(q_{\phi}(z|x) || p_{\theta}(z|x))$ .

## How to maximize the ELBO

- We can decompose the ELBO further:

$$\begin{aligned} L(\phi, \theta; x) &= E_{z \sim q_\phi(z|x)} \left[ \log \left( \frac{p_\theta(x|z)p(z)}{q_\phi(z|x)} \right) \right] \\ &= \underbrace{E_{z \sim q_\phi(z|x)} [\log p_\theta(x|z)]}_{\text{(Reconstruction term)}} - \underbrace{E_{z \sim q_\phi(z|x)} \left[ \log \left( \frac{q_\phi(z|x)}{p(z)} \right) \right]}_{D_{KL}(q_\phi(z|x) || p(z)) \text{ (Prior matching term)}}. \end{aligned}$$

- The expectations can easily be approximated using simulation.
- Suppose  $q_\phi(z|x) = N(\mu_\phi(x), \Sigma_\phi(x))$ .
- A differentiable estimate of the expectations averages over draws of

$$z_j = \mu_\phi(x) + \Sigma_\phi(x)^{1/2} \cdot \epsilon_j,$$

for fixed draws  $\epsilon_j \sim N(0, I)$ .

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## Hierarchical autoencoders

- Straightforward generalization: Denote  $x^0 = x$ ,  
Hierarchy of multiple latent variables  $x^1, x^2, \dots, x^T$ .
- Encoder and decoder models for each layer:

$$q_\phi(x^t | x^{t-1}) \qquad p_\theta(x^t | x^{t+1}).$$

- ELBO for this hierarchical model:

$$L(\phi, \theta; x) = E_{x^{1:T} \sim q_\phi(x^{1:T} | x^0)} \left[ \log \left( \frac{p_\theta(x^{0:T})}{q_\phi(x^{1:T} | x)} \right) \right]$$

## Diffusion models

- Simplification:  $q_\phi$  is a *known* distribution  $q$ .

- In particular:

$$x^t | x^{t-1} \sim N(\sqrt{\alpha_t} \cdot x^{t-1}, (1 - \alpha_t) \cdot I).$$

- For  $\bar{\alpha}_T = \prod_{t=1}^T \alpha_t \approx 0$ , we get

$$x^T | x^0 \sim N(\sqrt{\bar{\alpha}_T} \cdot x^0, (1 - \bar{\alpha}_T) \cdot I) \approx N(0, I).$$

- Furthermore

$$x^{t-1} | x^0, x^t \sim N(a^t \cdot x^0 + b^t \cdot x^t, c^t \cdot I),$$

for constants  $a^t, b^t, c^t$  that are easy to calculate.

## Estimating diffusion models

- Leading terms in ELBO for diffusion models are of the form

$$E_{x^t \sim q(x^t|x^0)} [D_{KL}(q(x^{t-1}|x^0, x^t) || p_\theta(x^{t-1} || x^t))]$$

- Recall  $q(x^{t-1}|x^0, x^t)$  is a normal distribution.
- For such normal distributions with known variance, minimizing  $D_{KL}$  is equivalent to predicting the mean

$$E[x^{t-1}|x^0, x^t] = a^t \cdot x^0 + b^t \cdot x^t,$$

based on  $x^t$ .

## Three equivalent prediction targets

- Goal: predict  $E[x^{t-1}|x^0, x^t] = a^t \cdot x^0 + b^t \cdot x^t$ , based on  $x^t$ .
- Three equivalent approaches:
  1. Predict  $x^0$  based on  $x^t$   
Plug into  $a^t \cdot x^0 + b^t \cdot x^t$ .
  2. Predict  $\varepsilon_t$  based on  $x^t$ ,  
where  $x^t = \sqrt{\bar{\alpha}_t} \cdot x^0 + \sqrt{1 - \bar{\alpha}_t} \cdot \varepsilon_t$ .
  3. Predict  $\nabla \log p(x^t)$  based on  $x^t$ .  
Recall Tweedie's formula:

$$E[x^0|x^t] = x^t + (1 - \bar{\alpha}_t) \cdot \nabla \log p(x^t).$$

- All three prediction targets can be predicted using neural networks.
- Approach 3 leads to an interpretation of denoising as gradient flow.

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# Conditioning

- Typically, in generative AI, the goal is not to learn  $p(x)$ , but instead  $p(x|y)$ .
- Leading example:  $y$  is a text prompt, or LLM encoding thereof.
- Immediate extension of our previous approach:  
Learn conditional predictions of  $x^{t-1}$  given  $x^t$  and  $y$ .
- Works, but leads to generated  $x$  that might not be “clear-cut” representations of  $y$ .

## Classifier guidance

- By Bayes' rule,

$$\nabla \log p(x^t|y) = \nabla \log \left( \frac{p(x^t) \cdot p(y|x^t)}{p(y)} \right) = \nabla \log p(x^t) + \nabla \log p(y|x^t).$$

- Can learn the score of the conditional model by learning the score of the unconditional model, and a classifier.
- To generate more clear-cut examples, overweight the classifier in gradient flow:

$$\nabla \log p(x^t) + \gamma \cdot \nabla \log p(y|x^t)$$

for  $\gamma \geq 1$ .

## References

- [https://en.wikipedia.org/wiki/Evidence\\_lower\\_bound](https://en.wikipedia.org/wiki/Evidence_lower_bound)
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- Yang, L., Zhang, Z., Song, Y., Hong, S., Xu, R., Zhao, Y., Zhang, W., Cui, B., and Yang, M.-H. (2023). *Diffusion models: A comprehensive survey of methods and applications*. ACM Computing Surveys, 56(4):1–39